



# EGB STUDIOS

~ Presents ~

THE DYNAMIC SELF-GUIDED DRIVING ARTIST STUDIO TOURS

## EASTERN GEORGIAN BAY STUDIO TOURS

Hello Fabulous Artist!

I'm so glad you're looking at being a part of our Self-Guided Driving Tours!

Like you, I am an artist who's seen the need for more exposure to my art, it's difficult when there's limited galleries to do so. So, I gathered some friends together and came up with this lovely idea of inviting our patrons to come see our studios or locations we display with our fabulous pieces of work. I would really like you to be a part of this dynamic tour too! All Visual Artists are welcome and at any stage of your career, but please remember this is a juried show, so we must present our best to the patrons. Let's show them how amazing you are and show them our area is a fantastic place to work, live, and play – oh! And shop too 😊

### ABOUT THE TOURS

*WHEN are they??...*

**August 4-5<sup>th</sup>**

Right smack dab in the middle of the Festival of the Sound 2018

We ask the artists studios to be open from Sat-Sun 10am to 4pm

**October 6-7<sup>th</sup>**

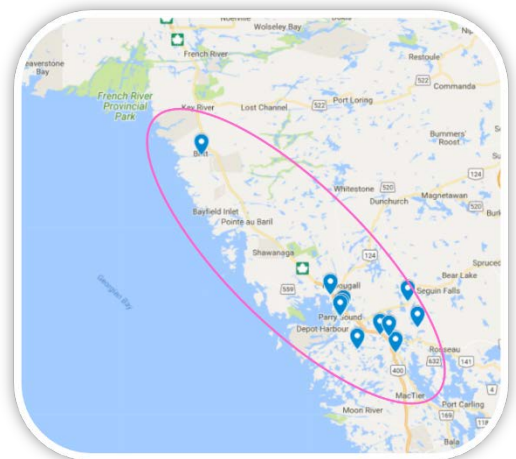
The Thanksgiving tour! Perfect timing for those lovely fall colours

We ask the artists studios to be open from Sat-Sun 10am to 4pm

*WHERE are they??...*

**Along the Eastern Georgian Bay Corridor**

It's ok if you're not from here, but you must rent or share a studio space in the area or have access to one. We also require that the studios be clean, neatly presentable to the patrons, and of course, accessible. We do not want anyone discouraged or not able to attend. It is advisable that all artists get "Event Liability Insurance". Better to be safe than sorry.



# EASTERN GEORGIAN BAY STUDIO TOURS

ARTIST PACKAGES What comes with the packages	Package 1	Package 2	Per Tour	Yearly Membership
	\$450	\$350	\$250	\$50
Participate in both tours	✓	✓		
Participate in one tour at a time			✓	
An "Artist Profile" on our website for the month before and after the duration of the tour date chosen			✓	
An "Artist Profile" on our website for 1-year	✓	✓		
Up to 12 changes per year on your Artist Profile, \$50/hr after that	✓			
Up to 4 changes per year on your Artist Profile, \$50/hr after that		✓		
Social Media support with our guru, includes – page, class and events promotions. Have a solo show coming up? Promote it with us!	✓	✓		
1-month group exhibition in July at the Country Gourmet	✓			✓
Personalized invitation cards for the tours	✓			
Includes yearly membership fee	✓			✓

**All Artist Profiles on our site include: Redirects to your site, studio locations pinned on our interactive Google Map, Bio of you and several images of your work that you provide**

\*All artists participating in the tours will be on our fold-out paper brochure. The brochure will indicate if you are on one or both tours.

- A large road sign will be given to each studio (not individual artists, as some are sharing space), if you wish more please speak with Myrhandamckay and she will provide pricing.
- We have a Facebook and Instagram page and our social media guru Kevin who will assist with marketing on social media, when you are accepted and have chosen the package you wish, contact info for him will be given.
- We have an advertisement going into the Festival of the Sound brochures, they're printing 55,000 copies and sending them all over the place, including all the way down to the major cities. We also have an advertisement in a lovely magazine called "The Art Map". It's featured all over South Georgian Bay.

Speaking of advertising – we're doing an amazing fold out brochure with locations printed under the studios and it will have beautiful maps that are easily read. For the techy people, on our website there is a google interactive map with each studio location pinned on it. It is also mobile ready for our patrons who are driving, Google Maps will give them step by step directions through the app on their phone.

If you think you're interested and would like to be a part of this dynamic tour, please fill out the info on the next page and email it to [myrhandamckay@gmail.com](mailto:myrhandamckay@gmail.com) along with **at least 3 images of your work**. If you have any questions, please feel free to call Myrhandamckay at 705-241-9044

Applications are due by: July 01/2018 (Some exceptions may apply if you are only doing the latter tour)  
You will be notified by July 15 of acceptance.

# EASTERN GEORGIAN BAY STUDIO TOURS

## ABOUT YOU

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Postal Code \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

Social Media \_\_\_\_\_

## PACKAGES

Please specify which package you are interested in:

Package 1 \_\_\_\_\_

Package 2 \_\_\_\_\_

Single Tour \_\_\_\_\_

If you have chosen the Single Tour, please specify which tour you're interested in...

Aug 4-5 Autumn Studio Tour \_\_\_\_\_

Oct 6-7 Thanksgiving Studio Tour \_\_\_\_\_

## YOUR WORK

Tell us about your style, what visual art do you do?

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**Image 1** (Name,  
Size, Medium)

**Image 2** (Name,  
Size, Medium)

**Image 3** (Name,  
Size, Medium)

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Thank you,

Sincerely,  
Myrhanda Mckay  
705-241-9044  
www.egbstudiotour.com